

Poquoson Lions Club Membership Plan, 2009-10

Membership Focus

The Poquoson Lions Club finished the 2008-09 year with 4 new members and started the 2009-10 Lion year with a total of 56 active and 6 At-Large Members.

This year the focus will continue to be on growth and our current club membership. We have set a goal of four new members on 2009-2010. Additionally, we will focus on our current club membership; to maintain the current membership level and make current members feel like family. The membership Chairman will remind Club members of the need to recruit at each meeting, and encourage members to bring a guest to the next meeting.

New Initiatives

The Poquoson Lions Club will continue to supply the Poquoson Community Relations and Events Office with an information letter on the club. This information letter or flyer will be included in the city's welcome packet to new members to the community. It will also be mailed to individuals listed in the real estate transactions portion of the Daily Press newspaper. The intent is to make new city members aware of the club and what we do for the community. Additionally, we are adding a Membership night each fall to increase the awareness of the Poquoson Lions Club and hopefully help to achieve/surpass our annual membership goal.

Formal Induction

Each prospective member will be presented with a New Member Kit that will also contain a copy of the current Constitution and By-Laws, Club Directory, and an explanation of the mission of the Club and Lions International. Each new member will be formally inducted, and presented with a Lapel pin, and immediately assigned to an active committee. The Membership Chair and sponsor will coordinate and schedule an induction ceremony for each new member, and coordinate with the Vice-Presidents for a committee assignment.

Zero Drop policy

The Poquoson Lions Club will maintain a "Zero Drop" policy during the year, to insure that no Lion's are lost, except through deaths or transfers. The Membership Chair will coordinate with the Lion Secretary and ensure that members not attending regularly are notified and personally invited to the next meeting.

Entertaining Meetings

The Club President will do all in his power and his imagination to make the club meetings fun and entertaining. The four components of Lions will be at the forefront of the programs provided by the 1st Vice President; sight, hearing, Diabetes and youth. Traditions of the club will be maintained while looking to create new ones to better attract and maintain membership.

Lion John Clotfelter
Poquoson Lions Club
Membership Chair