



We Serve

POQUOSON LIONS CLUB

PROUDLY SERVING THE COMMUNITY

SINCE 1948

POQUOSON, VIRGINIA 23662



We Serve

VOLUME 18, ISSUE 7



61 YEARS 1948-2009



JULY 2010

President's Message

Lion Keith Feigh
President
10 Willis Court
Poquoson VA 23662
Phone: 868-9212

Lion Barb Seiter
Secretary
118 Laydon Way
Poquoson VA 23662
Phone: 868-7067

Lion Judy Lange
Treasurer
7 Roberts Landing
Poquoson VA 23662
Phone: 868-7183

Lion TJ Sullivan
Newsletter Editor
2 Curson Court
Poquoson VA 23662
Phone: 868-0131

Fellow Poquoson **Lions**,

It is unfortunate if any of you missed the Installation Night on June 17. We wrapped up an amazing **Lions** year in fine style with the help of PDG **Lion Debbie Ivey**. Thanks go to **Lion Kathy Feigh** who coordinated the event and outgoing President **Lion BT Smith** for his unique thank you gifts. The night marked a triumphant recognition of the **Poquoson Lions Club** as we were acknowledged by Multiple District 24 as having the best website. **Poquoson Lions** were also awarded the District's best Bulletin (way to go **Lion TJ**) and the Traveling Leo trophy thanks to the hard work of our own Zone B Chairman, **Lion Ray Yannello**. Both awards will be proudly displayed throughout the year at Club meetings. **Lion Ray** was coincidentally recognized as the Club's **Lion** of the Year.

As your new President, I hope to continue with the changes that **Lion BT**

started. First up will be our Membership night scheduled for August 19 at the Poquoson Yacht Club. This is a great time to invite friends and family to learn what **Lionism** is all about. But we won't be stopping there. On June 27th I convened several **Lions** to discuss some new membership ideas with the intent being to attract younger members. With **Lion TJ's** assistance, we have listed those ideas in this Newsletter. I do not propose that we tackle all of them this year, but the list does give us good food for thought.

I've also asked **Lion TJ** to publish my Goals for 2010-2011. I am not a poet, but the goals do take on a bit of rhythmic theme. I hope to go over these and the Membership ideas at our July 15 meeting. I hope to see you all there.

Yours in Lionism,

Lion Keith

Inside the Newsletter

Page

Secretary's Report

2

News, Lion Anniversaries, Coming Events

3

Birthdays, Treasurer's Report, Humor

4

Funny Pictures and More Humor

5



Make sure you read our new
President's Goals and Ideas for
Membership on pages 2 and 5!



Secretary's Report

The Board met at **Lions Keith and Kathy Feigh's** house on July 8, 2010. Seven of fifteen Board members were present. **Lion Gene Seiter**, who was absent, delegated his vote to **Lion Barbara Seiter** to constitute a quorum. **Lion Keith** presided. The following actions were taken:

Opening Remarks: President **Lion Keith**

Minutes from last meeting: Presented

Treasure's Report: Presented

Correspondence: The following correspondence was received:

- **Lion Dan** received a letter from **Past District Governor Debbie Ivey** thanking the Club for inviting her and **Lion Dave** to Installation Night.

- **Lion Dan** received a letter from Carrie Sheeler thanking the Poquoson **Lions** Club for granting her a scholarship.

- **Lion Dan** received a letter informing the Club of the **Lions** Mobile Sight and Hearing Unit Annual Meeting on Sunday, July 18, 2010.

- **Lion Bob Wagner** received a letter from Nadine Silcox, manager of the St. Kateri Food Pantry thanking the Club for its generosity.

Committee Business:

- **Lion Keith** gave each Board member the Poquoson **Lions** Calendar and Events and Activities for 2010-2011. He also discussed new membership ideas for 2010-2011.

Old Business:

- **Lion Keith** announced that two picnic tables were built for Kid's Island by **Lion Keith**, **Lion Scott Bahnub** and **Lion Dave Moore**.

New Business:

- **Lion Keith** reported that he will meet with our caterer.

- **Lion Debbie** presented plans for membership night to be held at the Poquoson Yacht Club on August 19.

Being no further business the meeting adjourned at 8 PM.

Next Month's Board Meeting: The next Board meeting will be on Thursday, August 12th at **Lions Gene and Barbara Seiter's** home.

Respectfully, **Lion Barbara Seiter**, Secretary

Poquoson Lions Goals Year 2010 — 2011

Make membership more attractive...

- We need to have more fun meetings, activities and speakers, things that will interest everyone, new and old.

Make membership more affordable...

- We need to remove any and all obstacles that may be limiting our Club's attractiveness to younger members.

Make membership more exclusive...

- No, I don't mean we want to "exclude" any potential member, but we need to do a better job of letting those potential members know what our Club is all about. There is more to being a **Lion** than attending dinners. We want members who want to be **Lions**.

Make membership more local...

- Again, I don't mean we put up barriers on Wythe Creek Road and Victory Blvd. I mean that we need to look for service projects that support Poquoson and neighboring Tabb. These are the people who support us at White Cane days and Seafood Fest. We need to be sure to support them in return.

We are a local Club, but with global connections.

Lion Keith

Lion's Corner

Club Notes:

Poquoson Lion's Anniversaries

The following **Lions** observed their "Anniversary" as a **Lion** this month. We are proud of their "**continuous service and dedication**" to club and community!

<u>LION</u>	<u>JOINED</u>	<u>YEARS</u>
DAVE MOORE	1998	12
RAY BAKER	2000	10

Thank you, fellow **Lions** for being a "Beacon of Light" and quiet "Heros" for those less fortunate!

2009—2010 Charity Report

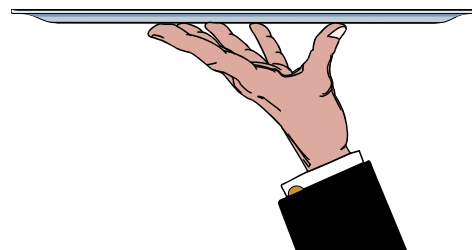
FUNDRAISING COLLECTIONS

Broom Sale	\$4,327.00
Health Fair	\$420.00
Interest	\$93.00
Misc Income	\$717.00
Recycled phones	\$473.00
Seafood Festival	\$1,032.00
White Cane Day	\$4,707.00
TOTAL	\$11,769.00

FUNDRAISING DISPERSALS

Bland Contest	\$950.00
Christmas Charity	\$1,338.00
Diabetes	\$200.00
Eye Bank	\$500.00
Eye Exm-Glasses	\$765.00
Hearing Bank	\$500.00
Leader Dogs	\$500.00
Local Assist	
Food Closet	\$800.00
Run for MPS	\$500.00
Bayside Piano	\$200.00
Picnic Tables-Park/Rec	\$367.00
Edmarc Hospice	\$150.00
Melvin Jones	\$1,000.00
Scholarship	\$3,500.00
Sight+Hear Van	\$500.00
TOTAL	11,770.00

Poquoson Lions Club Coming Events

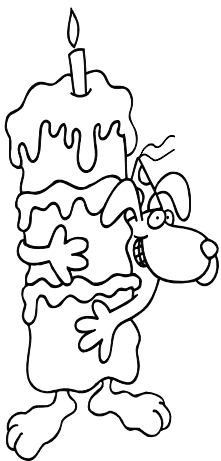


- Aug 5 Dinner Mtg—6:30 PM
- Aug 12 Board Mtg—6:30 PM
Lions Barb and Gene Host
- Aug 19 Membership Night at
Yacht Club
- Sep 2 Dinner Mtg—6:30 PM
- Sep 9 Board Mtg—6:30 PM
Lion Bob Boddy Host
- Sep 16 Dinner Mtg—6:30 PM
- Sep 24-25 White Cane Days

Don't Forget

You can read the *Knight's Vision* online at our web site—www.poquosonlions.com. You can also get all the latest news about the club and much more there. Give it a try.





***Happy Birthday to
Lions:***

***Anne Borger
Fred Brown
Floyd Moore***

***Congratulations
July Lions!***

Treasurer's Report

Charity Account June 30, 2010

COLLECTIONS:

Interest	\$1.13
Broom Sale	\$281.00
Misc.	\$91.00
TOTAL COLLECTIONS	\$373.13

DISPERSALS:

Broom Sale	(\$275.00)
Leader Dogs	(\$500.00)
Scholarships	(\$3,500.00)
TOTAL DISPERSALS	(\$4,275.00)
NET CHANGE	(\$3,901.87)

Mobile Sight & Hearing Unit

What: Lions Mobile Sight & Hearing Unit of District 24-D Annual Meeting:

When: Sunday, July 18th 2010

Time: 2 PM

Where: Sentara Norfolk General Hospital, Brickhouse Auditorium

Bear Remover

A man in WI wakes up one morning to find a bear on his roof. So he looks in the yellow pages and sure enough, there's an ad for "Up North Bear Removers."

He calls the number, and the bear remover says he'll be over in 30 minutes. The bear remover arrives and gets out of his van. He's got a ladder, a baseball bat, a shotgun and a mean old pit bull.

What are you going to do," the homeowner asks?

I'm going to put this ladder up against the roof, then I'm going to go up there and knock the bear off the roof with this baseball bat. When the bear falls off, the pit bull is trained to grab his testicles and not let go. The bear will then be subdued enough for me to put him in the cage in the back of the van.

He then hands the shotgun to the homeowner. "What's the shotgun for?" asks the homeowner.

"If the bear knocks me off the roof, shoot the dog."

Good Deal



Membership Ideas from the President

More social interactions. It was noted that we need to have more social interaction between members outside of regular dinner meetings. Opportunities that include spouses and families might help strengthen the Club and make it more attractive.

Focus groups. Thought is that we should host focus groups of people we are looking to recruit; men and women in their 20s, 30s and 40s with children who are willing to participate in service projects. Potential for their further involvement if we prove it worth their while.

Reduced dues for spouses. Help to induce couples joining by reducing the cost of membership to the second spouse.

Better, new communications. Twenty and thirty year-olds communicate differently than 40 and 50 year olds. Facebook versus e-mail versus website versus mail versus town crier (dinner meetings). Need to communicate to all groups using their preferred method.

Mentor new Lions. Sponsors do not always prove to be the best mentors. Proud Lion Proud Sponsor is not necessarily good. Taking a new Lion to see a Region or District meeting may prove to be more of a turn off than a motivator. Keep the new member education internal to the Club.

Form a New Lion training team. The team would educate new Lions, maybe in a less formal setting than the dinner meetings. Meeting in a house, accompanying to a service project or fundraising to make a bond and connection. John is going to pursue this.

RAM Project. Find out more about RAM Projects and propose them to new Lions. Possibly the best service project going on a large scale.

Sunday social, information gathering. Offer the opportunity for people to learn more about Lions by holding a form of open house in a social setting rather than bringing prospects to a dinner meeting. Or, hold meetings without the business portion (but I think we do a pretty good job of this now).

Dodgeball tournament. This was an idea from a Lion as a potential fund raising event. Attracts much interest, but now sure how we'd pull it off. Will get with that Lion to do more checking.

Become more family friendly (return of Family Picnic). One item that can easily be returned is reintroducing the Family Picnic in the April time frame (spring). The weather will be warmer (nicer) than the heat of August. It can be catered for minimal cost or be done internally. The latter may open the door for some cooks to enter the club. Holding it at Kid's Island will allow for use of the Community Center for restrooms and kitchen (and a refuge), offer playing area, and shade. And hopefully mosquitoes won't be out and about yet. Where Membership Night might attract older members, family picnic could attract families with children as potential members. May want to invite Leos.

Service Projects. Need to find new and interesting service projects that reflect our interest in the community. These may or may not be fundraising. Sight and Hearing van is great, but we can't use it every month. Eye screenings at the primary school is good, but need folks to do it. Thought was raised about coupling with Parks & Rec on something.

Find new fund raising efforts. We recognized the need to maintain our current fund raising efforts until new, better ones can be found. Positives of current ones are name recognition, gets us out into public, raises awareness of what Lions do (Broom Sale sells blind-made products, mints are Lions mints). Negatives are White Cane is mostly just begging. How do we spruce it up? Seeing eye dog? Actual white canes for display? Deaf and blind demonstrations (like police do with DUI)? Ask for sight impaired assistance? Large poster?

Partner with city youth programs. Grand ideal could be the sponsorship of City's youth soccer league, but probably not possible. But assistance and applying our name could help. Similar to American Legion baseball, only smaller scale. Possibly be proponent for First Lady's campaign to combat child obesity or similar program for youth.

Once a quarter, hold a "different" kind of meeting. We have two formal meetings: Charter Night (March) and Installation Night (June). We have a semi-formal meeting in the form of a Christmas party. We now have a less formal Membership Night (August) which replaced the Oyster Roast (October) and Family Picnic (August). Chili Cook-off (January) has proven successful, which leaves two quarters available for some out-of-the-box options; fall and spring.

Youth Field Day. Similar to above, but not a fundraising event. Again tied to partnering in youth activities.



We Serve

INVOLVEMENT

**MEMBERSHIP IS EVERYBODY'S BUSINESS
SHARE LIONISM - BRING IN A NEW MEMBER**

**Lion Barb Seiter
Secretary
Poquoson Lions Club
118 Laydon Way
Poquoson VA 23662**

The **Poquoson Lions Club** warmly
welcomes visiting **Lions** and guests.
We meet at the Old Community Center on
Odd Road in Poquoson at 6:30 PM,
the first and third Thursday of each month.
Come see us!