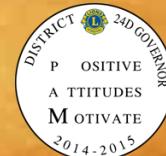


The Knights' Vision

Lions of Virginia

District 24-D

Volume 92
Issue 2
August 2014



August Governor's Message



Lion Pam Kidwell
District Governor

*Your DG needs
an experienced
PR person with
connections to
the news media
or a very
enthusiastic
individual
determined to
make the public
aware what
Lions are all
about!*

August Blog

Our lions organization is the best well kept secret we have - which I hope to change this year! Through the efforts of our Zone I Chairman, Lion Gary Rapier we are able to learn more about the disaster on the Eastern Shore. On Thursday, July 24th one of nature's scariest phenomenal events happened, a tornado struck the Eastern Shore of Virginia in our District. Lion Gary, Zone I chair and Lion President Steve Warren from the Cape Charles club were able to spend time with Virginia's Governor, Terry McAuliffe, see Lion PDG Donna Weiler's article in this newsletter. This was a real eye opener for the zone, region and alert chairmen in the District to have a plan of action ready as well as myself. This is hurricane season and we are far from out of the woods. I would encourage all clubs to review the LCI Disaster Relief Grant and to know its requirements. The Eastern Shore disaster did not fit the criteria for the grant; however, they have been advised to apply for a grant from LCIF and LOVF to help cover medical supplies and expenses disbursed by emergency personnel to those in need. This is a very rural area with limited access to replenish their supplies. In the event of another disaster, such as a hurricane, they would be very limited in their support. We are a team and need to support their efforts.

I do not know all the names of those who worked the RAM but they need a huge thank you! Those of you that worked, I have heard it was wet and rainy as well as cold. Thank you for your endurance and the heartfelt desire to genuinely help those less fortunate than ourselves! Job well done! These lions as well as all lions are volunteers, not paid personnel and we must appreciate what each lion does and not allow our services to be taken for granted. We are Proud Lions, Proud of our Service, Proud to be a lion, and Proud of our motto "We Serve."

Our new International President is not an ordinary lion. Well, yes he is, and he hopes you can match his enthusiasm for Lions, and sew similar results and reap the same results he has. I have never been so impressed with an International President. He is demanding but at the same time, a breath of fresh air. I believe he is exactly what we needed. Stay with me this year, keep positive and keep the right attitude and you will see the results of motivation in your clubs and thus see an increase in your membership. Remember, those of us on the cabinet are volunteers, the only difference between us and you are the number of hours we spent making our organization better.

Our PDG's (Past District Governor's) are to be well praised, they have walked and talked in our footsteps and are a wealth of information. If you have a PDG in your club, treat them with respect and take advantage of their knowledge, you can only benefit!

Remember, Positive Attitudes Motivate to help strengthen the pride!

Lion Pam Kidwell

District Governor 24D

Going forward pertaining to Public Relations, the District Governor is requesting all articles for Knights Vision and/or any media release to be viewed by her. Your cooperation is appreciated.



Lion Ray Yannello
1st Vice District Governor

DUES. Declining membership also reduces the funding available to conduct the administrative business of the District and Multiple District. (MD) The easiest answer is to simply raise dues, but Districts A and D are sufficiently resourced at the current rate. District E & F need a moderate rate increase to maintain the status quo. Raising dues has a negative impact on the moral of the members and can lead to further membership drops. Current MD Constitution & By-Laws (CBL) restricts the ability of sub-Districts to set their own dues and standardizes the rate for the whole state. Changes to the CBL need to address this or we will find sub-Districts struggling to maintain their ability to function.

The harder solution is to cut expenses and expectations of what can be accomplished with the resources available. We are one of three MDs in North America with a full-time Secretary/Treasurer and one of seven MDs with a fixed office. MD Secretary/Treasurer is a difficult job and I'm not sure we could find a volunteer to do this

function with no or little compensation. The MD has funded our last four International Director's campaigns at a total cost of over \$65,000 without additional funding resources, thereby reducing MD reserves. The Council of Governors (COG) has reduced administrative expenses by reducing the Audit requirements and moving the MD office from a leased facility to a donated facility. Our last International Director spent less than half of any of the previous three candidates. More needs to be done, whether it is eliminating the subsidized breakfast at International Convention, funding the MD Secretary/Treasurer to attend the International Convention, or restructuring how International Director Candidates are funded.

Each year Lions Clubs International (LCI) provides funding for the incoming District Governor (DG) and subsidizes a spouse, to attend the International Convention. Each sub-District funds the outgoing DG and subsidizes a spouse, to attend the International Convention. Next year the International Convention is in Japan and that means we will need about \$5,000 to fund my trip as outgoing DG. That's about 30% of the District Admin budget. I've been told that there is a COG meeting that I'll need to attend, but there has to be a better way to accomplish this work.

We need fresh new eyes, not necessarily younger, to look at how we can save money by doing things differently, smarter, more efficiently, and maybe using technology to cut these costs. It is a challenge we all need to accept to work on a long term solution.

Yours in Lionsim,

ALR



Lions,

I just spent a terrific evening with a group of ambitious, skilled young people who came together to brainstorm a way to create a better community experience through the Norfolk Arts Project. A fledgling organization with quasi-official status, its grassroots/sweat equity philosophy has really struck a nerve with the young professionals of the Downtown and Ghent regions of Norfolk. So what does this have to do

with Lions? EVERYTHING. These are young people working on highly visual projects. The work we do is great but you won't see it in the paper... Go back to the VA Pilot archives do a search for The Plot, Arts District, Alchemy Norfolk, Better Block... All those programs are in there and the list goes on and on. Now, imagine we were involved; working side by side with these young, eager, active people; answering their questions helping them out. How long would it take for one or two come along to a meeting. They are already looking for ways to be a larger part of the community, to help, to join something bigger. What better match than the Lions?

That's just Norfolk. Why wait until somebody starts a community improvement program? We could start our own. There is literally nothing stopping any club from becoming their own version of the "Better Block". Why not in Virginia Beach, or Hampton, or Portsmouth? So I guess what I'm saying is this; Do good work, that's why you're here, but as much as it pains me to say out loud, that is not enough anymore. Get out there and show everyone what we can do, be BOLD, I want people to look and say "You see that? The LIONS did that." And what could be better?

Yours in Lionism,

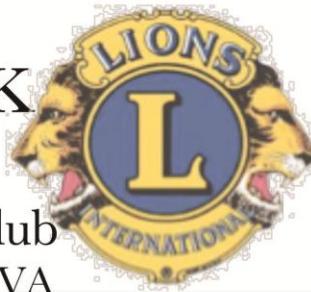
Lion Tucker Casanova,
2nd VDG District 24-D

Please mark your calendar for the 35th Annual Dinner of the Lions Medical Eye Bank. This wonderful event will be held at the Norfolk Yacht & Country Club, 7001 Hampton Blvd in Norfolk on Wednesday, August 13, 2014. The Board meeting (to which club members are welcome) will be at 5:00p.m., social hour at 6:00p.m., dinner at 7:00p.m., with program to follow. We are pleased to announce that the Keynote Speaker will be Dr. Stephanie Marioneaux with a presentation on "The Aging Eye and New Treatments on the Horizon".

Tickets are \$35.00 per person; clubs can reserve a table of 10 for \$350.00. Choice of entrée' is Chateau Briand or Seafood Medley (lobster, shrimp, scallops). Please mail your registration and check to Lions Medical Eye Bank, 600 Gresham Drive, Norfolk, 23507. If you have any questions you can call the Eye Bank at 388-2748.



THE LIONS
MEDICAL EYE BANK
35th Annual Dinner
Norfolk Yacht & Country Club
7001 Hampton Boulevard, Norfolk VA



Wednesday, August 13th 2014

Board Meeting – 5:00pm (Please have your club represented at this Annual Meeting)

Social Hour – 6:00pm

Cash Bar

Free Hors D'oeuvre

Dinner – 7:00pm (Chateau Briand or Lobster, Shrimp & Scallops Sautéed in Sherry Wine Sauce) Served with Bouquetiere of Vegetables & Duchess Potatoes.

All Lions, Lions Clubs, and their guests are invited to attend and participate in celebrating Thirty-Five years of the Lions Medical Eye Bank providing The Gift of Sight.

You may register early by completing the form below.

LIONS MEDICAL EYE BANK
and Research Center of Eastern Virginia

35th Annual Dinner - August 13, 2014

Individual Registration (\$35.00 per person)

Name _____

Phone()_____

Name _____

Phone()_____

of Chateau Briand Meals _____ # of Seafood Meals _____ Total # of Meals _____

Club Registration (\$350.00 per table of ten)

Club Name _____

Contact _____

Phone()_____

Mail this form with check to: Lions Medical Eye Bank, 600 Gresham Drive, Norfolk VA 23507

Make check payable to Lions Medical Eye Bank – Must be reserved by August 06 2014

In this Issue...

- EYE BANK DINNER
- Help for the Eastern Shore
- Meet our new GMT
- Shrimp Fest

- LCF Bid Buy Auction

. Blogs and More!

Effective July 1, 2014 the MD24 Lions of Virginia State Office will be moving.

Please note new address and telephone numbers will be:

Lions of Virginia
501 Elm Ave. SW
Roanoke, VA 24016-3921

Office (540) 342-LION (5466)
Fax (540) 342-0013
Cell (540) 314-0312

We would like to apologize to **Lion Mack Stevens** our new GMT. He submitted a great piece last month that, due to confusion on our part, was left out of the last issue. Please take the time to enjoy his message.

And to all Lions who have bared with us the editorial staff of the KV as we make this transition

THANK YOU !!!



Shrimp Feast

New Kent County Lions Club
6th Annual Shrimp Feast

Saturday, August 16th 4 - 7pm

Providence Forge Recreation Association Building - 9900 Carriage Road

Entertainment by

Timberwolf

Great food - beer - wine - sodas - Door Prizes - Raffle Prizes

\$30 Admission – Advance Ticket Sales

Available at C & F Bank – Providence Forge - BB & T – Charles City

-OR-

Contact Lion Debbie Ivey at 966-2264 or Lion Beth Hodges at 829-2434



Don't Be Left Out – Purchase YOUR Tickets Early

For the enjoyment of all, the size of the event is limited to 250 - unsold tickets may be available at the door.

Tornado Claims Lives On The Eastern Shore... Cape Charles Lions Respond



The Chesapeake Bay went black and lightning became blinding as a lethal tornado whipped through a large campground near Cape Charles, Va., on Thursday, July 24th.

Amid the violent storm, a Jersey City couple were killed and their 13-year-old son gravely injured when a tree toppled on their tents.

The popular, 300-acre campground host's small cabins, campers and tents that are surrounded by massive pine trees. More than 1,300 people were checked into the campground when the tornado struck. The National Weather Service's preliminary report says the tornado hit between 8:25 a.m. and 8:40 a.m., an EF1 with winds reaching up to 100 miles per hour. Investigators said the tornado was on the ground for about 8 miles with part of the path over water.

The storm tossed camping vehicles onto their roofs, state police said. One caught fire, recalled an EMT, who said she passed others assisting at that scene as she ran toward voices calling for help. In all, 36 people were injured and transported from the campground as a result of the tornado."

Local fire and rescue crews from up and down the Shore responded to the scene. Virginia Beach sent six ambulances, a mass casualty truck and officers and other equipment to help.

Lion David Doughty, Northampton Sheriff and member of the Cape Charles Lions Club was one of the first to responders to the scene. "It was a nightmare", he said. "Something out of a horror movie. Everyone did their part."

On Friday, 25th of July, Governor Terry McAuliffe came to survey the damage. Among the team of surveyor's with Governor McAuliffe was Zone I Chair, PCC Gary Rapier and Cape Charles President Lion Steve Warren. "We needed to access the damage and report back to District Governor Pam Kidwell ASAP, so she could apply for emergency grants. Fortunately, District Governor Pam assisted the Cape Charles Lions Club in the application process for a necessary grant to aid the local, volunteer EMT and Fire units that responded to this natural disaster. While the Cape Charles Lions Club waits to hear from the Lions of Virginia Foundation, they are accepting donations from both the public and the Lions Clubs.

Please send any donation big or small to help to the Cape Charles Lions Club, Tornado Relief Fund C/O Steve Warren 13012 Wilsonia Drive, Machipongo, VA 23405. **Every dollar goes directly back into the community.**

Support your LIONS Charity Foundation



AUCTION

SATURDAY, OCTOBER 4, 2014



Oak Grove United Methodist Church

472 Battlefield Blvd., N.
Chesapeake, VA 23320

(Corner of Kempsville Rd. & Battlefield Blvd.)

Hundreds of wonderful items going up for bid such as Correctional Laser Eye Surgery, Vacation & Special Golf Packages, Unique Gift Baskets, Tools & more Tools - plus so much more!



VISIT OUR WEBSITE
AT LCF24D.ORG OR CALL
DON FULLER AT
757-286-0606.

DOORS OPEN AT 11AM

FOOD AND DRINK AVAILABLE

OPEN TO THE PUBLIC!

FEATURED ITEM
LG 60" Smart TV
with LG Sound System



Over HALF-A-MILLION dollars in Aid to the Community over the past four years!

Over the past four years, charitable products and services valued over Half-a-Million dollars were provided through the Lions Charity Foundation of District 24-D, Inc. (LCF-24D). Since its inception, LCF-24D has supported many worthwhile initiatives, infusing hundreds of thousands of dollars worth of charitable products and services into the communities of Southeastern Virginia. Beginning in the fall of 1980, the Foundation has proudly served the district for more than thirty years.

FOUR YEARS of Notable Products and Services: \$518,000

- 1225 Eye Exams - \$61,250.^{**}
- 1150 Eye Glasses - \$57,500.^{**}
- 210 New Hearing Aids - \$65,100.^{**}
- 2 Glaucoma Laser Treatments - \$3,000.^{**}
- 44 Cataract Operations - \$167,200.^{**}
- 14 Prosthetics - \$37,800.^{**}
- 1 Cochlear Implant Repair - \$305.^{**}
- Donation to Bayside Library to upgrade digital book program - \$2,000.^{**}
- 4 Keratoconus Contact Lens - \$4,000.^{**}
- Transportation for the blind to Burkeville Lodge - \$500.^{**}
- I-Pad for Blind Client - \$475.^{**}
- Diabetes Retinopathy Laser Surgery - \$1,000.^{**}
- Disaster Relief in Gloucester, Windsor, and Poquoson - \$3,600.^{**}
- Puller Training Center - \$1,500.^{**}
- Lamp Program in Gloucester - \$5,500.^{**}
- Lion Sight & Hearing Unit Replacement Program - \$60,000.^{**}
- Homeless Connect - Exams & Eye Glasses - \$30,000.^{**}
- Grant to Chesapeake Host - Eye Exams & Eye Glasses - \$8,000.^{**}
- Barrier Island Childhood Program - \$10,000.^{**}

Grants that meet the foundation requirements are available to District Lions Clubs to assist in projects and helping individuals in need. Your club is encouraged to contact Lion Jerry Phelps, at 757-437-0547 who will coordinate with your charity foundation zone director to help you tender these grants.

The Annual Bid'n Buy Auction now in its fifth year is the foundation fundraiser that

helps up replenish our assets. This year's auction is on Saturday, October 4, 2014 at the Oak Grove United Methodist Church in Chesapeake, Virginia. Please consider donating an auction item or contacting Lion Don Fuller at 757-286-0606 to offer your services. For more information about LCF-24D you are invited to visit the foundation website at www.LCF24D.org

Meet Your GMT!

Lions of District 24-D,

My name is Mack Stevens and I am your newly appointed GMT. I would like to ask each of you to serve alongside me on our Global Membership Team. As the leader of this Team I like to think of myself as a Coach. As the coach I thought I would write my Manifesto just like in the motion picture "Jerry Maguire" his was called "The Things We Think, and Do Not Say"



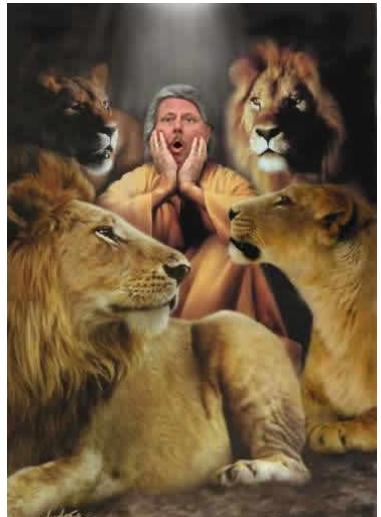
To begin, let me say, welcome to the team. I am truly glad to have the amount of knowledge, experience and talent on this team that we do. With that in mind, I have to tell you it's a bit intimidating being the coach of such a dream team.

I like coaches, they don't remember what you did 10 minutes ago. They look where you are, compare that to where you should be and ask why aren't we there yet? They don't accept "This is the best we could do." They don't say it's not your fault, Great coaches give you an honest assessment and tell you to FIX IT. They give you a reason. Coaches have expectations and they watch the clock. Often, a franchise will hire a winning coach with huge expectations and fire them after the first year because they weren't the magic bullet they were looking for. Unfortunately, There is no magic bullet - nothing replaces hard work and fundamentals. Any coach, is only as good as the team that they can inspire to work with them.

With this dream team I sort of feel like Daniel tossed in the Lions Den. You are all star players and I'm just a coach who is asking you to work hard to get the next generations to continue to make Lions Clubs the service organization of choice in the USA. To encourage everyone to get involved in their communities and to do what you have already done.

THAT, is my expectation of you and anything less is unacceptable. You see I teach this younger generation every day. Most of them expect everything to be handed to them without having to work for it. We have to lead by example. We have to be coaches for them. We have to inspire all people - young, old, rich, poor, all races, all genders, ALL PEOPLE to get involved with their communities and clean up their corner like our forefathers did. I see my job as your coach to look at where you are and show you where you should be. To show you the fundamentals and help you work out a play book for your team.

As a 53 year old High School Teacher who has to motivate 16 year olds on a daily basis I can relate to the fact that kids just don't listen to us. I have to inspire students to work a full 90 minutes on a given task everyday for no pay. I also have to discourage them from playing video games, available on the very computers they are working on. They do it in the hopes that one day it will lead to a great occupation. It is extremely hard with some students because they have no belief in themselves. Someone told them they can't do it and they believe it. As a



coach I become excited when that student who believes they can't runs up to show me they did it because, I knew they could.

How Can we do all this Coach? A team needs a playbook so all players can run the same play at the same time. I will give you a basic set up in this article but will follow up with the full playbook at a later time. There have to be some very basic fundamentals outlined. Here are the objectives I hope every club member will strive for:

1. To Be seen in the public eye as the best community service organization
2. To be seen as a fun organization
3. To be seen as a group of hard working, trustworthy, loyal, professional and honest men and women.
4. To be welcoming to people of all races and religions
5. To excite and involve members so they enthusiastically involve their friends and neighbors.
6. To get all Lions in 24-D going in the same direction
7. To get the average member happy, involved and proud to belong to the Lions Organization.

If you think about it, when you joined, wasn't that what you were told about the Lions Club?

Are you working to make your club prospective and newly inducted members feel like that?

We need to get all Lions in 24-D going in the same direction. Let's follow our District Governor P.A.M.

Positive Attitudes Motivate – If there's something to gripe about why haven't we fixed it yet? As leaders

that's what we do. Let's remember that the will of the majority is the way to go and as momma always said

If you don't have anything nice to say, smile and say nothing at all. Praise in public and debate in private.

SERVICE – our presence in the community is how we will involve our neighbors, friends and family. We Need to quit saying We Can't! –When you think of ways that you can, That's when we grow. Give people a reason to help the Lions Club and they will want to be members.

BEGGING DOESN'T WORK! Ask them to help, give them a reason to follow up and always have a contact method. Try to make it their idea.

Commitment to your goal is essential to full achievement. It generates excitement, creativity, and infectious enthusiasm. It draws others to your objectives, it brings you new resources, people, and support that synergistically amplify your efforts. This help will come from places you may not always anticipate. But, as a leader, it must start with you.

What Community Service should we do coach? This is where you and your club members are the experts. Ask club members to offer suggestions – In July, Survey your members and your community leaders. You may find out that 75 year old heart patients can't work in a 110 degree heated swamp, digging trash off the beach, for clean the bay days. This problem can however, create an



opportunity for growth. They could make phone calls to get more help, register members as they come to check in for their shift or cook burgers and dogs. They certainly can bring their 22 year old nephew and his 3 fraternity brothers to help. The more jobs you have the more people want to help to fill them.

To ensure success over the long term, reject the notion that things should always be done as they have been done before. You must dream what that event can be. Design it according to your vision. Describe your concepts to your friends and colleagues, supporters, and sponsors. Determine their levels of interest. And with those for whom you detect the highest levels of interest and support, learn to "ask for help." In August Make a club Brochure with contact information in it.

Be bold! Don't be afraid to dream and put those dreams into action. If you don't believe in Lions Clubs how can everyone else? Let's feel the "genius, power, and magic" that your events will produce for others. In August Challenge every member to bring out 2 neighbors to the club meetings.

So as we move through the years of community service events and meetings, remember one thing: As you adopt this organization as your chosen passion, you are performing brain surgery. Not as a medical doctor, but rather as a modifier of minds. Your events will make people happy through celebrations; make them smarter through education; make them collaborate through interaction; make them excited through motivation. The results of your efforts are limited only by your imagination and your drive.

It's a people business. If you are leading correctly, you are modifying minds and fulfilling dreams. And I know of no other sense of satisfaction, no other exhilaration that can match that of the community servant who works with others to serve those in need. Then, when we accomplish our tasks, we have to answer that age-old question: "How're we gonna top this next year?" Now, that's a great challenge! And it's an awesome feeling!

Lion Mack Stevens GMT Coach

757-621-9074 cell

Please call for help

The Gloucester Lions were pleased to host Mrs. Kimberly Rosso of the Ralph T. Wood foundation at their last dinner meeting. The Foundation has established Lily's Little Ones: an organization established with the mission of helping needy, expecting families with assistance in obtaining maternity clothing, children's furniture, and related baby items. Here, Gloucester Lions Treasurer Judy Landerer presents Mrs. Wood with a one hundred dollar donation to her organization.



JOHN M. WHITE YOUTH CAMP

JULY 6 - 18, 2014

26 different countries, all of them sharing the same experience and making lifetime friends.



All the group together for Talent Show.

It takes many Host Families to make this a success. Ask how you can help.



One of Many "Selfies" taken during their stay in the USA.

KNIGHTS VISION

Proud Sponsors

If you, or your club, wish to support the Knights Vision there are several options available:

Subscribe! Knight's Vision shipped to you every month – Cost \$50 – Qualifies for Silver Patron

Lions Business Card: Your Name, Club, and Position (President, Treasurer, PDG, etc.) – Cost \$35

Personal Business Card: Advertise your business with the Knights Vision! -- Cost \$50

Patron Tiers

Bronze -- \$25 Donation

Silver -- \$50 Donation

Gold -- \$75 Donation

Platinum -- \$100 Donation

Diamond -- >\$100

(Tiers Silver through Diamond comes with a Subscription)

To become a KV Patron send your contribution to Cabinet Treasurer Lion Michael Petty with a brief explanation of how you would want it reflected.

For example:

\$75 Donation – Business Card/Bronze Patron

or

\$75 Donation – Gold Patron

The Knight's Vision appreciates the continued support of Lions just like you!

Thank you,

Lion Tom Hunter, Knights Vision Editor



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SMITHFIELD

All Lions of District 24-D are encouraged to submit material for publication. The cut off date is the 15th of the month prior to the issue. Copies are posted on the district website, District24d.com, between the 1st and 5th. Donations help defray costs and make this publication possible. If you would like to make a donation, you can become a KV Patron at the level you choose, place your business card or an advertisement, contact The Knights Vision Editor for more information.